

Reach retail shoppers with AudioGo

Audio Advertising Platform for Retail

AudioGo helps retailers reach high-intent consumers with targeted audio advertising designed to influence purchase decisions and drive measurable results.

[Explore solutions](#)

Key Benefits

- **Precise Targeting:** Reach listeners based on purchase intent and shopping behaviors
- **Advanced Optimization:** Adjust targeting, budgets and more in real-time to maximize performance
- **Deep Reporting & Insights:** Understand how site visits drive engagement and impact performance
- **Flexible Creative Options:** Provide your own ad, or AudioGo will create one for you at no added cost



Tap into 1000+ Targeting Segments

- Audience:** Shoppers, fashion lovers, home decorators, etc.
- Location:** MSA, country, or zip code
- Product:** Retail stores, e-commerce, apparel, and home goods
- Intent:** Shopping for retail and everyday purchases

Delivering Unparalleled Reach

Home Improvement

20%

Reach
(vs. Spotify's 11%)

Fashion Shoppers

21%

Reach
(vs. Spotify's 12%)

Retail Shoppers

21%

Reach
(vs. Spotify's 11%)

Home & Garden Enthusiasts

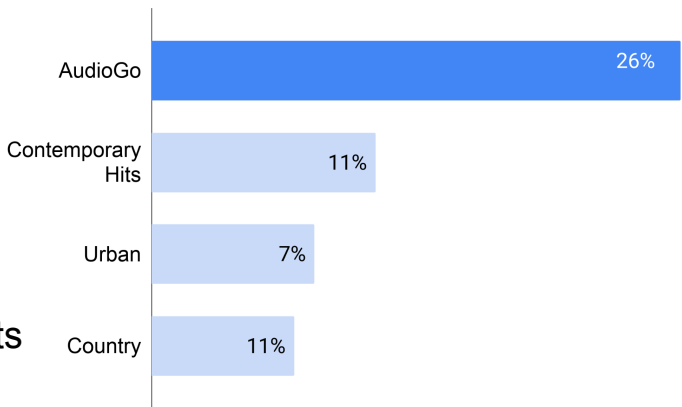
21%

Reach
(vs. Spotify's 11%)

HHI \$100K+ Audience

26%

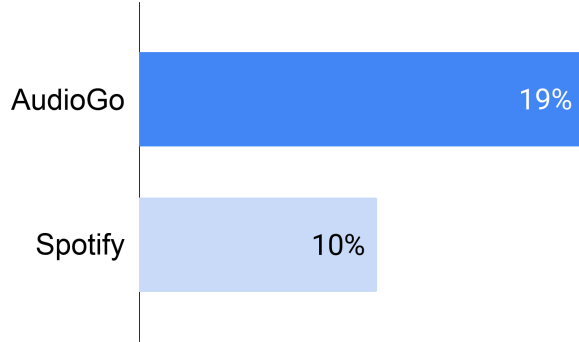
Average Reach
in Top 10 US Markets
(vs. Radio)



HHI \$100K+ Audience

19%

Average Reach
in Top 10 Markets
(vs. Spotify)



Recent Advertisers

