

Reach homebuyers with AudioGo

Audio Advertising Platform for Real Estate

AudioGo helps real estate professionals connect with perspective homebuyers, homeowners, renters, and movers through premium streaming audio, radio, and podcasts—using powerful audience targeting that drives awareness, consideration, and action.

[Explore solutions](#)

Key Benefits

- Precise Targeting:** Reach listeners looking to rent or buy
- Advanced Optimization:** Adjust targeting, budgets and more in real-time to maximize performance
- Deep Reporting & Insights:** Understand how site visits drive engagement and impact performance
- Flexible Creative Options:** Provide your own ad, or AudioGo will create one for you at no added cost

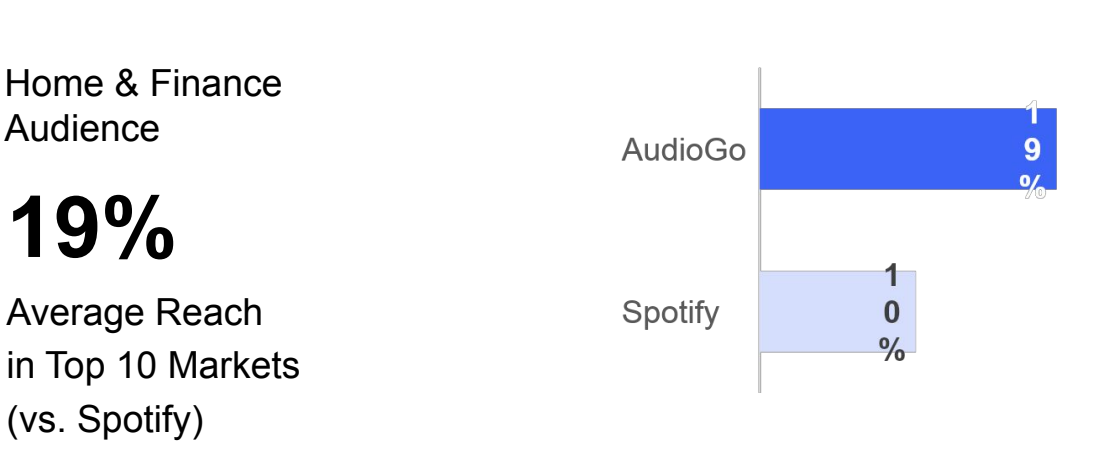
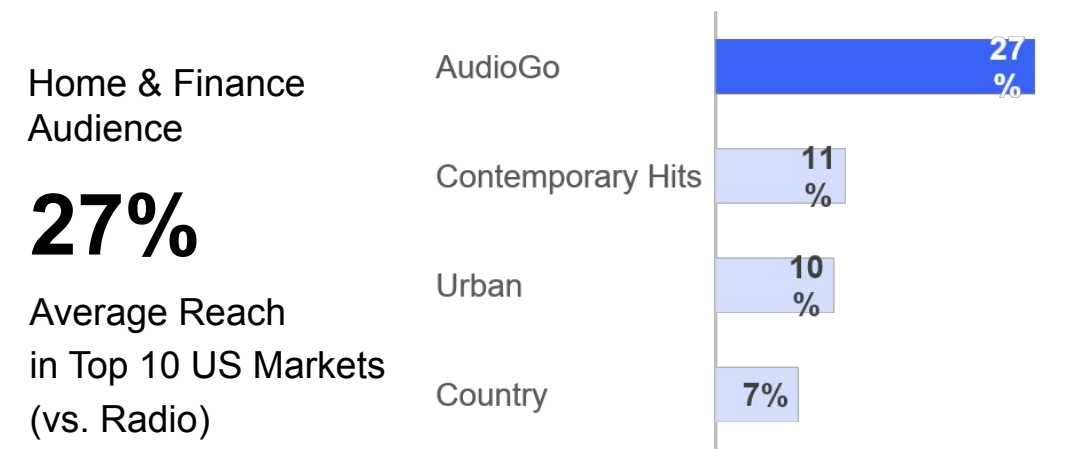


Tap into 1000+ Targeting Segments

- Audience:** Homebuyers, homeowners, and renters
- Location:** MSA, country, or zip code
- Product:** Homes, apartments, mortgages and real estate services
- Intent:** Researching homes and moving

Delivering Unparalleled Reach

Homeowners	In-Market Homebuyers	Mortgage Shoppers	HHI \$100K+ Households
21%	19%	22%	21%
Reach (vs. Spotify's 10%)	Reach (vs. Spotify's 12%)	Reach (vs. Spotify's 11%)	Reach (vs. Spotify's 11%)



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