

Reach Insurance Consumers with AudioGo

Audio Advertising Platform for Insurance

AudioGo helps insurance providers connect with consumers exploring coverage, planning major financial decisions, and protecting what matters most across streaming audio, radio, and podcasts.

[Explore solutions](#)

Key Benefits

- Precise Targeting:** Engage consumers actively researching insurance and financial services
- Advanced Optimization:** Adjust targeting, budgets and more in real-time to maximize performance
- Deep Reporting & Insights:** Understand how site visits drive engagement and impact performance
- Flexible Creative Options:** Provide your own ad, or AudioGo will create one for you at no added cost



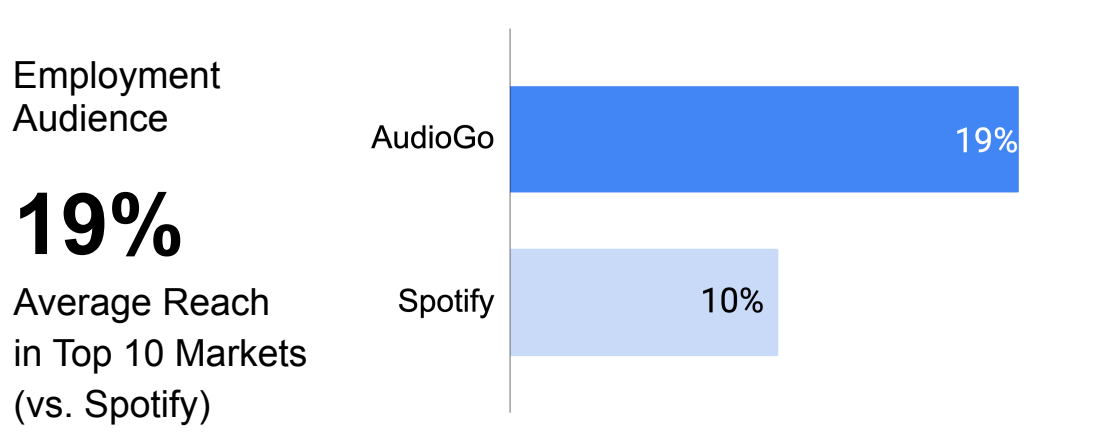
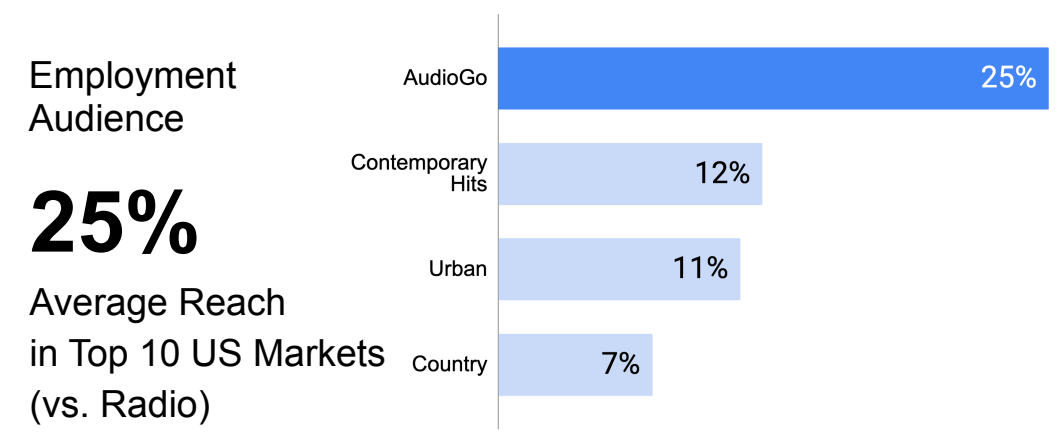
Tap into 1000+ Targeting Segments

- Audience:** Coverage seekers, homeowners, and financial planners
- Location:** MSA, country or zip code
- Product:** Auto, home renters, life, and business insurance
- Intent:** Researching providers and protection options

Delivering Unparalleled Reach

Business Owners	Homeowners
23%	21%
Reach (vs. Spotify's 12%)	Reach (vs. Spotify's 10%)

Auto Insurance Shoppers	HHI Income 100K+
20%	20%
Reach (vs. Spotify's 10%)	Reach (vs. Spotify's 11%)



Recent Advertisers

