

Win home repair buyers with AudioGo

Audio advertising platform for home services

AudioGo helps home repair businesses reach homeowners when it matters most. With precise targeting and simple, ready-to-launch creative, you can run campaigns across streaming, radio, and podcasts to increase awareness, drive consideration, and turn demand into real service bookings.

[Explore our solutions for home services](#)

Key benefits

- **Precise targeting:** Reach homeowners actively searching for repair, maintenance, and home services
- **Advanced optimization:** Adjust targeting, budgets and more in real-time to maximize performance
- **Deep reporting & insights:** Track impact across site visits, calls and inquiries to measure performance
- **Flexible creative options:** Provide your own ad or AudioGo will create one for you at no added cost

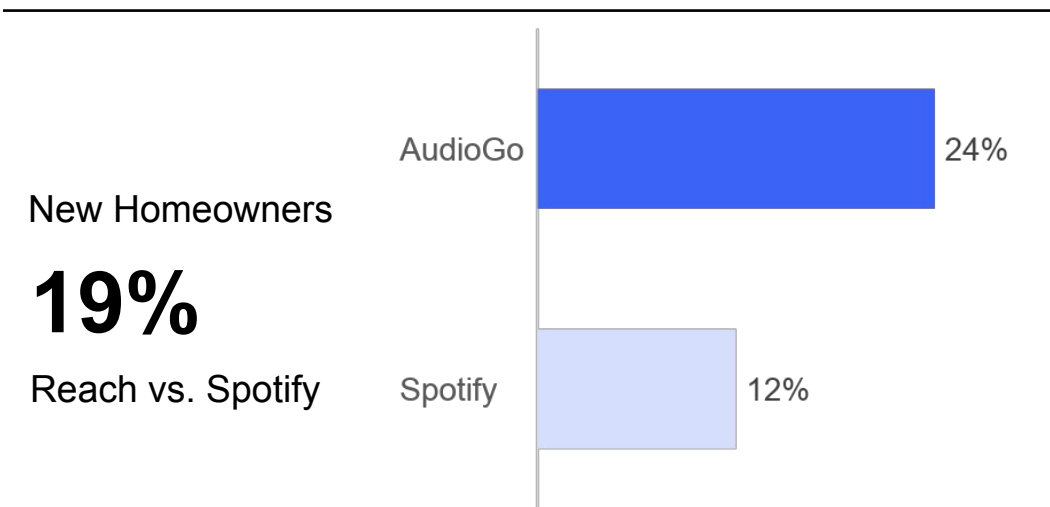
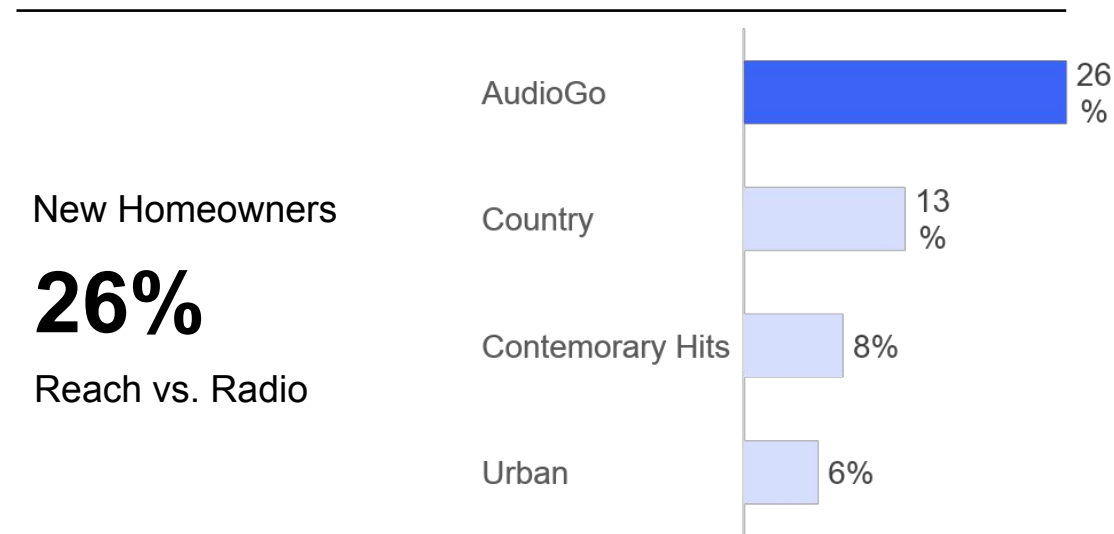


Tap into 1000+ Targeting Segments

- Audience:** Homeowners, recent movers, DIY enthusiasts
- Location:** MSA, Country or ZIP
- Services:** Plumbing, electrical, roofing, repair, etc.
- Intent:** Actively searching, comparing and ready to book

Delivering unparalleled reach

Audience	Local Markets	Home Improvement	Homeowner
#1 Reach	2X	28%	21%
For Home Repair Customers against Spotify & Radio	Reach in top 10 US markets vs. Spotify	Reach vs. Radio (Contemporary Hit 10%, Country 12%, Urban 6%)	Reach in audience seeking bank loans vs. Spotify's 10%



Recent advertisers:





