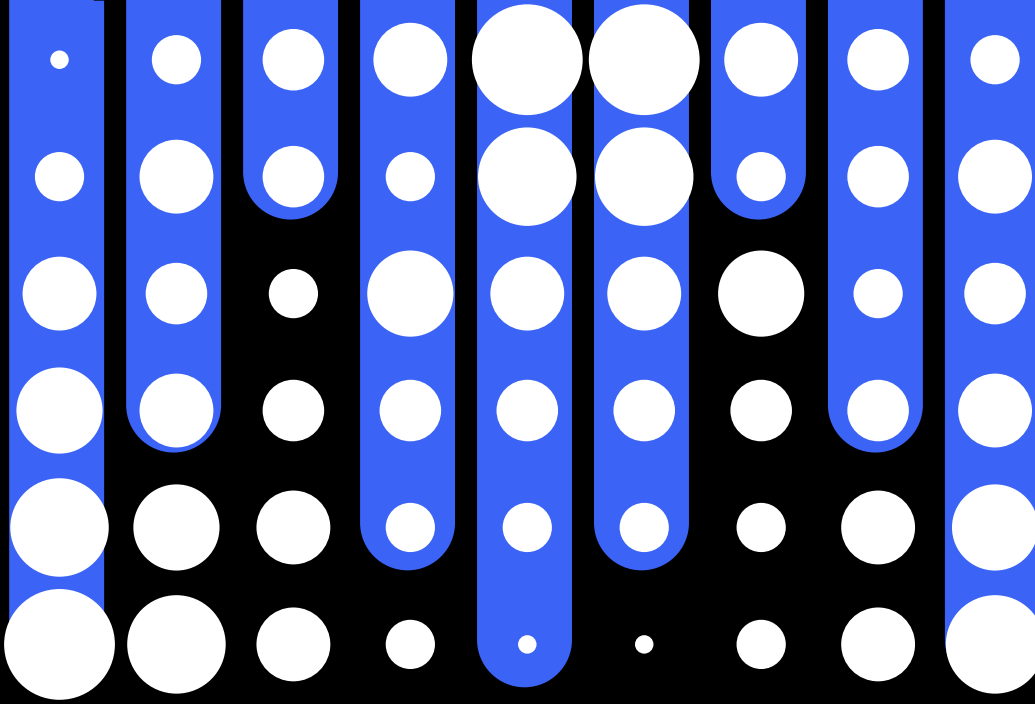




Reach Prospective Students with AudioGo

Audio Advertising Platform for Higher Education

AudioGo helps colleges, universities, and online education programs connect with prospective students where they're listening. Reach high-intent audiences across premium streaming audio, radio, and podcasts with precise targeting, flexible budgets, and measurable results that support enrollment goals.

[Explore solutions](#)

Key Benefits

- **Precise Targeting:** Reach higher education audiences
- **Advanced Optimization:** Adjust targeting, budgets and more in real-time to maximize performance
- **Deep Reporting & Insights:** Understand how site visits drive engagement and impact performance
- **Flexible Creative Options:** Provide your own ad, or AudioGo will create one for you at no added cost

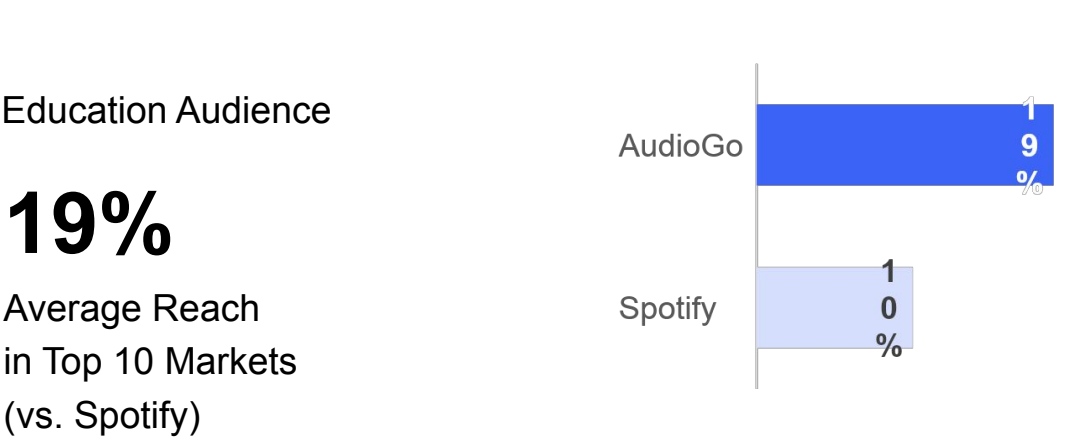
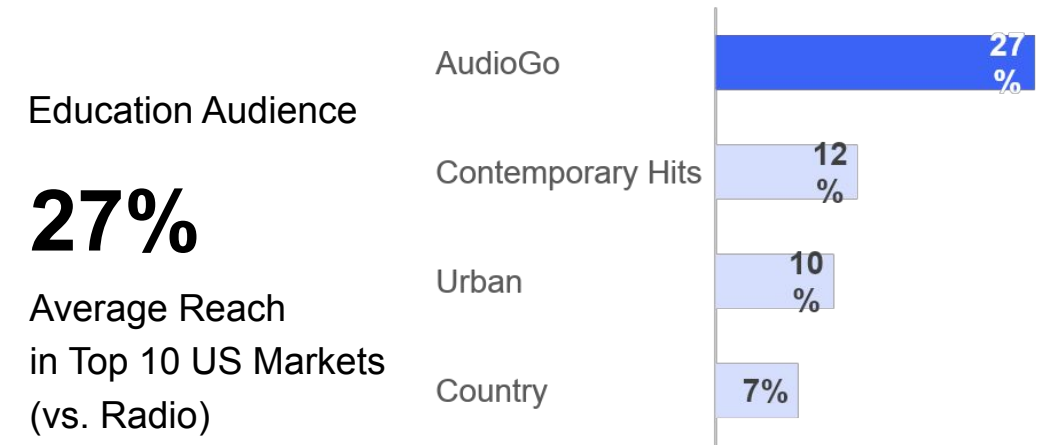


Tap into 1000+ Targeting Segments

- Audience:** Prospective students, parents, and graduates
- Location:** MSA, country or zip code
- Product:** Universities, online programs, certifications
- Intent:** Evaluating schools, programs, and job advancement

Delivering Unparalleled Reach

Associate's Degree Holders	Bachelor's Degree Holders	Continuing Education Seekers	Job Seekers
22%	20%	21%	21%
Reach (vs. Spotify's 10%)	Reach (vs. Spotify's 11%)	Reach (vs. Spotify's 12%)	Reach (vs. Spotify's 12%)



Recent Advertisers

 Wilkes University

 PURDUE UNIVERSITY

 LOYOLA UNIVERSITY MARYLAND

 UNIVERSITY of ALASKA SOUTHEAST