

Reach healthcare consumers with AudioGo

Audio Advertising Platform for Healthcare Services

AudioGo helps healthcare organizations connect with health-conscious consumers across streaming audio, radio, and podcasts. Engage with audiences focused on wellness, fitness, nutrition, and preventive care.

[Explore solutions](#)

Key Benefits

- Precise Targeting:** Reach consumers exploring healthcare products and options
- Advanced Optimization:** Adjust targeting, budgets and more in real-time to maximize performance
- Deep Reporting & Insights:** Understand how site visits drive engagement and impact performance
- Flexible Creative Options:** Provide your own ad, or AudioGo will create one for you at no added cost

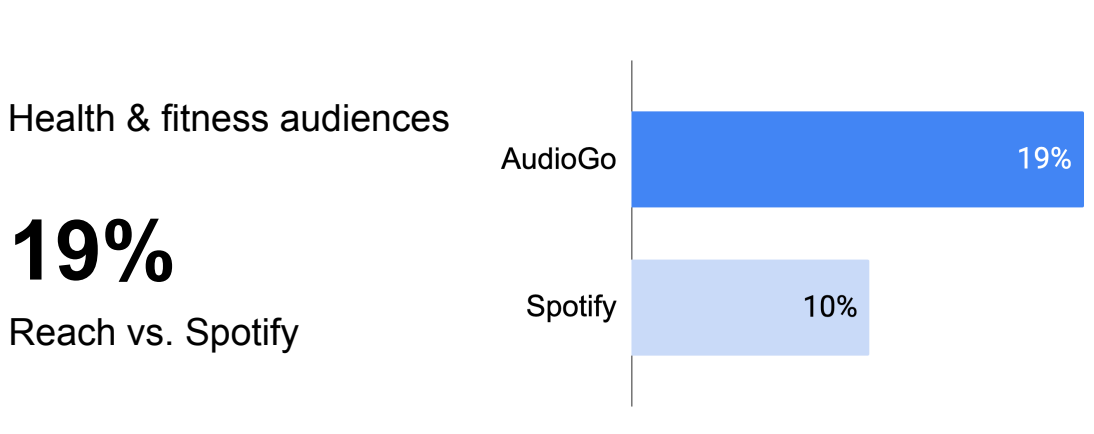
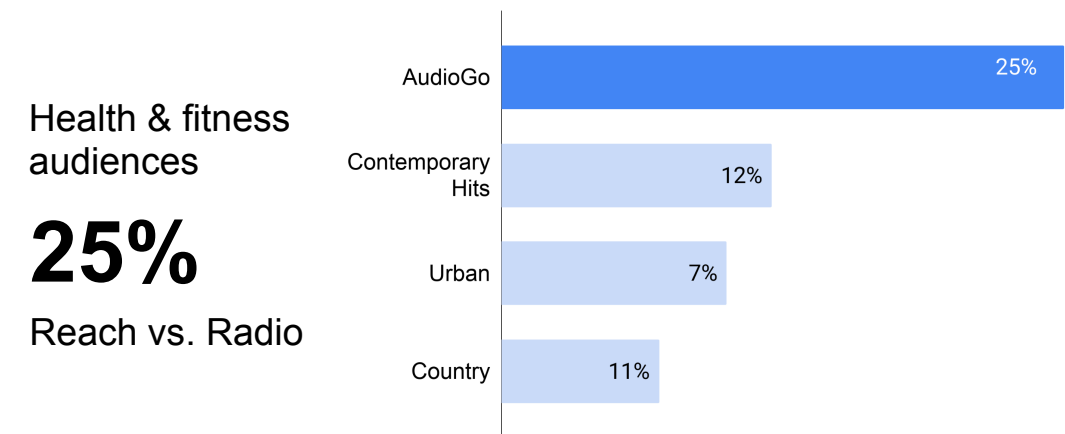


Tap into 1000+ Targeting Segments

- Audience:** Health-conscious consumers and caregivers
- Location:** MSA, country or zip code
- Product:** Hospitals, clinics, telehealth, specialty care
- Intent:** Actively researching healthcare providers and services

Delivering Unparalleled Reach

Fitness Enthusiasts	HHI 100K+ Households	Parents & Caregivers	Wellness Shoppers
19%	20%	22%	20%
Reach (vs. Spotify's 10%)	Reach (vs. Spotify's 11%)	Reach (vs. Spotify's 10%)	Reach (vs. Spotify's 11%)



Recent Advertisers





