

Hyper-Targeted Audio for Multi-Location & Franchise Brands

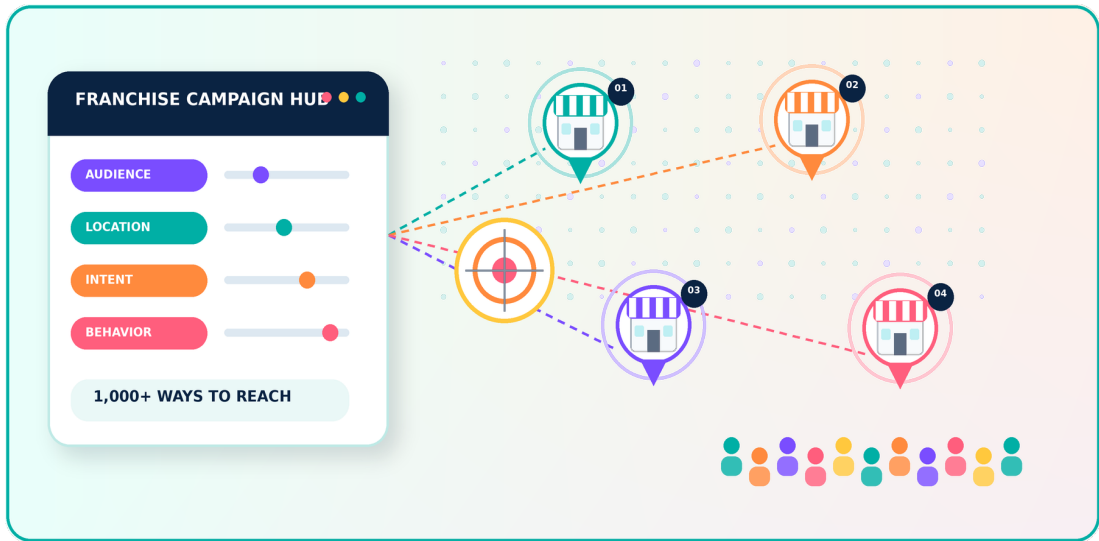
Audio Advertising Platform for Franchises

AudioGo helps franchise and multi-location brands scale national messaging with local relevance. Reach high-intent listeners in every market, target down to the ZIP code, and measure performance across locations.

[Explore solutions](#)

Key Benefits

- **Reach at Scale:** Access millions of engaged listeners across streaming music, podcasts, and digital radio.
- **Win Local Markets:** Layer ZIP, city, radius, demographic, interest, and listening-behavior targeting.
- **Simple Campaign Management:** Launch and optimize multiple location campaigns from one dashboard.
- **Real-time Reporting:** Track impressions, reach, frequency, and conversions across your network.



Tap into 1,000+ Targeting Options

Audience:	Coffee lovers, diners, shoppers, beauty fans & homeowners
Location:	ZIP, city, county, radius, state or country
Product:	Restaurants, retail, beauty, home services & local offers
Intent:	Consumers ready to shop, dine, book or visit nearby

Your Local Customers Are Listening

Fashion Enthusiasts

29% Reach

vs. Contemporary Hits 12%,
Country 9%, Urban 13%

Retail Shoppers

28% Reach

vs. Contemporary Hits 11%,
Country 10%, Urban 10%

Home & Garden

21% Reach

vs. Spotify 11%

Restaurant-Goers

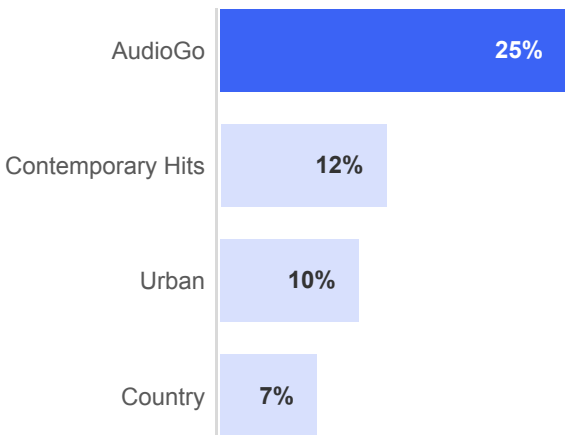
21% Reach

vs. Spotify 10%

Franchise Audience

25%

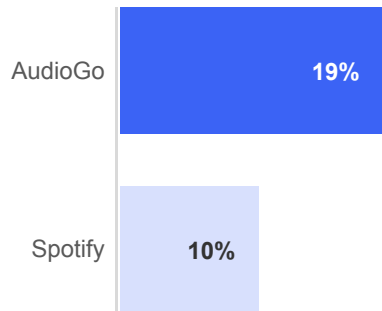
Average Reach in Top 10 US Markets (vs. Radio)



Franchise Audience

19%

Average Reach in Top 10 Markets (vs. Spotify)



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