

Engage financial customers with AudioGo

Audio Advertising Platform for Financial Services

AudioGo helps banks, credit unions, insurance companies and fintech businesses connect with listeners when it matters most. With smart targeting and easy-to-launch creative, you can run campaigns across streaming, radio, and podcasts that build awareness, drive consideration, and move audiences to take action.

[Explore our solutions for financial services](#)

AudioGo Benefits

- **Precise Targeting:** Reach high-intent consumers exploring financial products and services
- **Advanced Optimization:** Adjust targeting, budgets and more in real-time to maximize performance
- **Deep Reporting & Insights:** Measure impact across site visits and engagement
- **Flexible Creative Options:** Provide your own ad or AudioGo will create one for you at no added cost

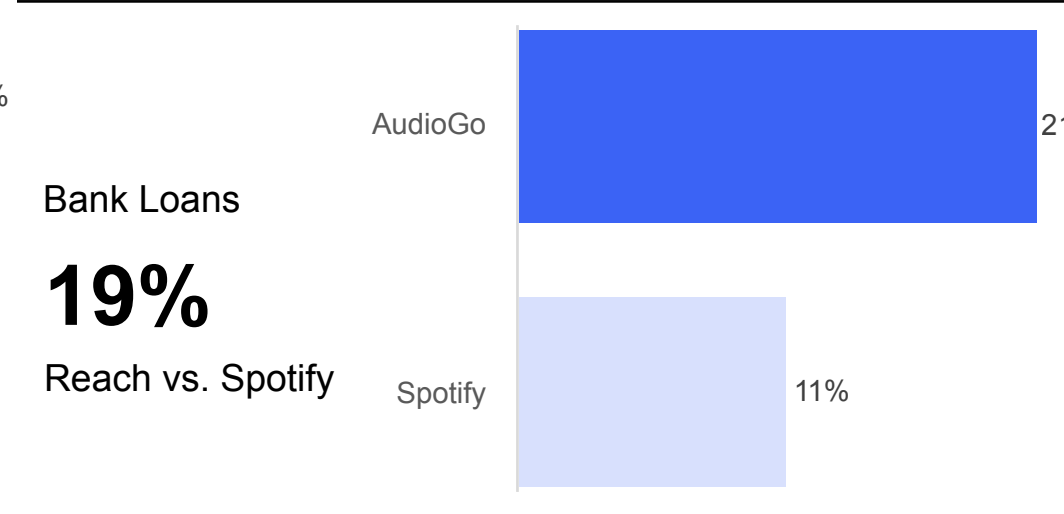
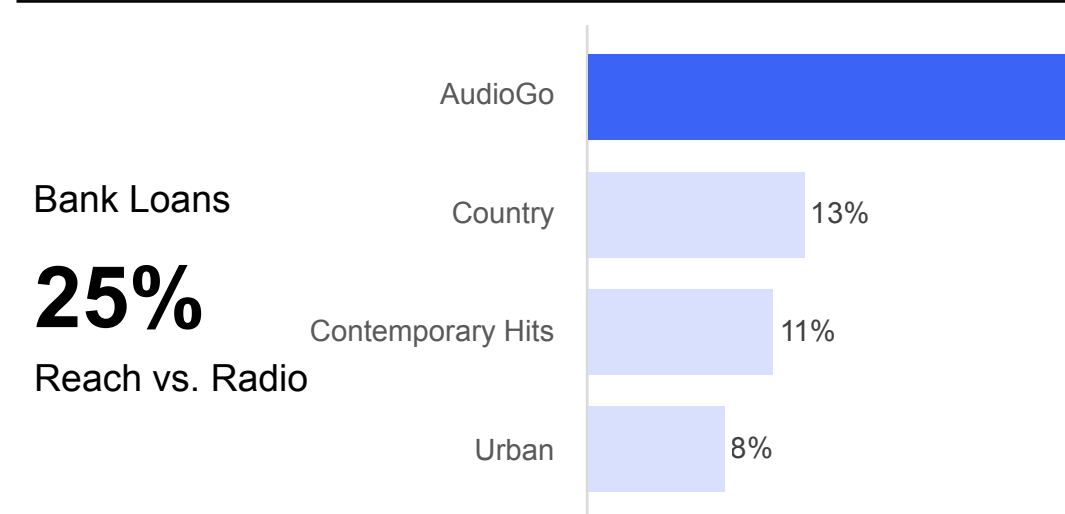


Tap into 1000+ Targeting Segments

- Audience:** Seeking banking, credit and financial services
- Location:** MSA, Country or Zip Code
- Product:** Credit cards, loans, mortgages, investment tools
- Intent:** Actively researching, comparing and ready to apply

Delivering Unparalleled Reach

Finance Audience	Local Markets	Home-Owners	Business Owners
#1 Reach	2X	27%	23%
For Banking Customers against Spotify & Radio	Reach in top 10 US markets vs. Spotify	Reach vs. Radio (Contemporary Hit 9%, Country 12%, Urban 6%)	Reach in business owners vs. Spotify's 12%



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 Fulda Area Credit Union