

Reach entertainment audiences with AudioGo

Audio Advertising Platform for Entertainment

AudioGo helps entertainment brands reach highly engaged audiences across streaming audio, radio, and podcasts. Connect with consumers passionate about music, sports, live events, and cultural experiences.

[Explore solutions.](#)

Key Benefits

- Precise Targeting:** Reach entertainment consumers
- Advanced Optimization:** Adjust targeting, budgets and more in real-time to maximize performance
- Deep Reporting & Insights:** Understand how engagement drives awareness and ticket sales
- Flexible Creative Options:** Provide your own ad, or AudioGo will create one for you at no added cost



Tap into 1000+ Targeting Segments

- Audience:** Music & arts fans, sports fans, and concertgoers
- Location:** MSA, country, or zip code
- Product:** Movies, streaming, concerts, and live entertainment
- Intent:** Discovering premium content and experiences

Delivering Unparalleled Reach

Music Performance Attendees

20%

Reach
(vs. Spotify's 11%)

Arts & Culture Enthusiasts

20%

Reach
(vs. Spotify's 11%)

Sports Fans

20%

Reach
(vs. Spotify's 10%)

MMA Viewers

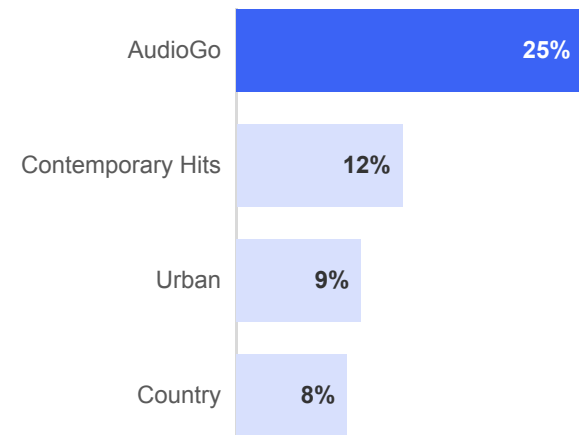
21%

Reach
(vs. Spotify's 12%)

Entertainment Audience

25%

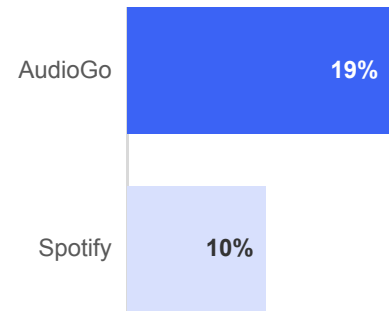
Average Reach
in Top 10 US Markets
(vs. Radio)



Entertainment Audience

19%

Average Reach
in Top 10 Markets
(vs. Spotify)



Recent Advertisers

CHARLOTTESVILLE

BOAR'S HEAD

RESORT

KB

Kingwood Ballet

Starlight