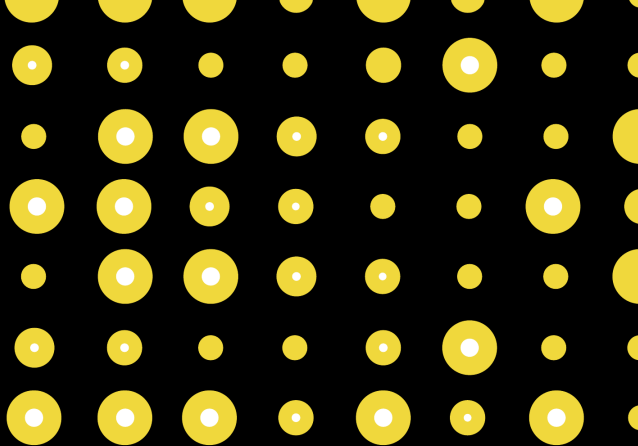


Reach high-intent car buyers with AudioGo

Audio Advertising Platform for Auto Brands



From dealers to repair shops, AudioGo helps automotive businesses reach local car buyers and enthusiasts with targeted digital audio ads promoting vehicles, parts, services, and financing across streaming music and podcasts.

[Discover how auto brands win with AudioGo](#)

AudioGo Benefits

- **Precise Targeting:** Reach high-intent auto shoppers
- **Advanced Optimization:** Adjust targeting, budgets, and more in real-time to maximize performance
- **Deep Reporting & Insights:** Measure impact across site visits and engagement
- **Flexible Creative Options:** Provide your own ad or AudioGo will create one for you at no added cost



Tap into 1000+ Targeting Segments

- Car Enthusiasts:** New cars, used cars and by brand
- Geo Targeting:** Target by MSA, County or Zip Code
- Vehicle Type:** Trucks, SUVs, Hybrids, EVs, Motorcycles
- Intent:** Car buyers, repair and financing customers

Delivering Unparalleled Reach

Auto Purchasers

#1 Reach

For Auto Purchasers in the US

Local Markets

2X

Reach in over 200 local US markets vs. Spotify

In Market SUVs & Trucks

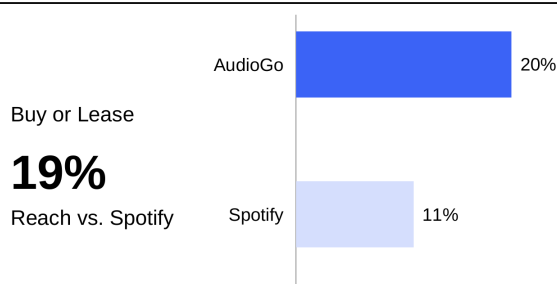
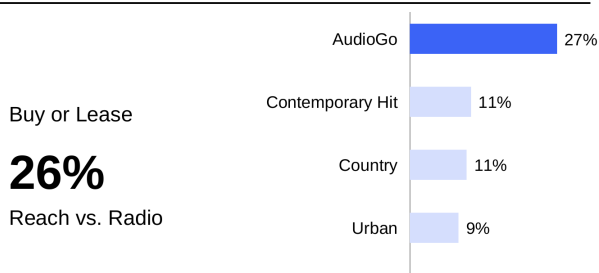
28%

Reach vs. Radio
Contemporary Hit 11%, Country 11%, Urban 9%

In Market EV

19%

Reach in customers in-market for EV vs. Spotify's 11%



Recent Advertisers:



VOLVO